

VIRGINIA CAPITOL FOUNDATION 2010 REPORT

"Whenever the people are well informed, they can be trusted with their own government."

- Thomas Jefferson to Richard Price, Paris, January 8, 1789

DONORS TO DATE

Robins Foundation Parsons Foundation Dominion Philip Morris USA Genworth Windsor Foundation Wachovia **Gray Foundation Gwathmey Memorial Trust** Gilder Lehrman Institute & many individuals

Contact Alice Lynch at **804-786-1010** to learn how you can help keep the flame glowing.

As part of our efforts to preserve the environment, the Virginia Capitol Foundation has moved its complete listing of donors to www.virginiacapitol.gov.

KEEP THE FLAME GLOWING

Tens of thousands of Virginia's students will soon learn more about Virginia's central role in American history, thanks to a new film, *Keepers of the Flame*, being produced by the Virginia Capitol Foundation with assistance from actor, filmmaker and Virginia native Tim Reid. Filming is complete, edits are being made, and the 20-minute visually-interactive film is expected to debut at the Virginia Capitol's Visitor Center in the spring.

Narrated by Thomas Jefferson, portrayed by Bill Barker, the film will enhance the student visitor experience by featuring compelling stories of individuals who made an impact on Virginia history - from well-known figures like Jefferson and George Washington to everyday citizens like Barbara Johns who proved that everyone can make a difference. This film, coupled with the Capitol's dynamic educational programs and exhibits, will tell the story of Virginia's representative government, celebrate the Commonwealth's central role in American history, and inspire viewers to appreciate and become involved with public service.

Thanks to many generous donors, we have made significant strides in our work. Opportunities still exist to fund the design and construction of

multi-screen state-of-the-art equipment that will show the film. With your help, we can keep the flame glowing for Virginia's students, citizens, and visitors from across the country and around the world.





MISSION The Virginia Capitol Foundation is the non-profit advocate for the Capitol, Executive Mansion, and Capitol Square, enhancing the educational, cultural and economic potential of these historic treasures through program development, fundraising and marketing.

FROM THE CHAIRMAN



The generosity of the Virginia Capitol Foundation's donors continues to astound me. Since our founding six years ago, more than 3 million dollars have been raised to preserve and promote the Capitol, Capitol Square, and Executive Mansion. Thanks to your donations, we have supported the restoration and expansion of the Capitol including its 18th century woodwork and Capitol Square's distinctive cast iron fence, partnered with Virginia's First Ladies for

Executive Mansion art restoration and acquisition, and begun work on a new film to educate the Capitol's student visitors about the important contributions of individuals in Virginia's history. We've also laid the groundwork for Capitol Square's commemorative brick, bench and tree projects, identified finalist sculptors to create a life-size bronze statue of Thomas Jefferson for the Visitor Center and supported work to recognize the contributions of American Indians and women in Virginia's history.

The Virginia Capitol Foundation's unique public-private partnerships allow us to build relationships with private donors, corporations and state entities and leverage resources offered through each of these groups, using more of your donations for our work. The economy has been challenging for all of us, and we are especially appreciative of you, our donors, who have continued to support our mission with your gifts. With your donations, we will continue to support new and existing projects, including the ones you're reading about here.

For more than two centuries, the Capitol has represented our nation's ideals of freedom and democracy. The Capitol belongs to every citizen in Virginia, and the Virginia Capitol Foundation is dedicated to preserving this most valuable asset. We welcome your support as we continue to enhance Virginia's legacy for future generations.

S. Buford Scott Chairman

VIRGINIA CAPITOL FOUNDATION TRUSTEES

S. Buford Scott, Chairman Diana Beran Joseph L. Boling Samuel W. Daniel Stanley K. Joynes, III, Esq.
Joseph W. Montgomery
The Honorable Brian J. Moran John Sherman, Jr Wendy Church Sydnor

FORMER TRUSTEES

The Honorable Viola O. Baskerville The Honorable Sandra D. Bowen L.D. Britt, M.D. Frank E. Genovese Dean M. Johnson Charles S. Luck, III Ivor Massev Daphne Maxwell Reid

"Laws and institutions must go hand in hand with the progress of the human mind."

- Thomas Jefferson to Samuel Kercheval, July 12, 1816

FINANCIALS FROM INCEPTION THROUGH JUNE 30, 2010

FISCAL YEAR 2004-2010 RESULTS

Gross Operating Revenue - \$3,109,364 Direct Program and Operating Expenses - \$2,457,492 Change in Net Assets - \$651,872

CONTRIBUTIONS (JULY 1, 2004-JUNE 30, 2010)

Unrestricted - \$583.871 Restricted - \$1,566,158 Executive Mansion - \$742,631

Contributed Services - \$214,361 Total contributions - \$3,107,021

FUNDRAISING EXPENSES PROGRAM EXPENSES 80.7% ADMINISTRATIVE **EXPENSES** 10.2%

OPERATING EXPENSES

Independent Auditor: L.P. Martin & Company, P.C.





MAKE A LASTING GIFT TO RESTORE CAPITOL SQUARE

Did you know that Virginia's Capitol Square is one of the oldest enclosed public parks with one of the most significant gardens in the United States, predating New York's Central Park? Thanks to gifts from many generous donors, Capitol Square's beautiful architecture and prominence in American history is being preserved through implementation of the Landscape Master Plan and the Pathway to Liberty, Adopt-A-Tree and Adopt-A-Bench projects. These projects complement the Square's unique design by retaining existing elements of its 1816 plan, reintroducing pathways from the 1850 plan and returning surfaces around the Capitol to their 1906 appearance.

Under the advice of the Capitol Square Preservation Council, chaired by Sally Guy Brown, past president of the Garden Club of Virginia, the Virginia Capitol Foundation continues to seek gifts to restore and preserve the Square's 12 landscaped acres while strengthening and supporting the case for the Square's National Historic Landmark status.

new \$3.000

Adopt a tree and provide for its care with this gift. Adopt a bench on Capitol Square enabling the installation of an iron and wood bench inspired by the Square's historic 19th-century benches. Inscribe a brick on Virginia's Pathway to Liberty, the sidewalk leading to the Capitol's Visitor Center, and welcome more than 150,000 annual visitors to Virginia's Front Door.

A gift to adopt a tree, bench, or brick will provide a permanent marker to honor a loved one or organization. Payment plans may be arranged for trees and benches. For more information or to secure one of the limited number available call (804) 786-1010.

"Thanks to the continued support of our donors, the Virginia Capitol Foundation has been able to share our message and programs with a wider audience this year, all while maintaining low administrative costs. We are tremendously grateful to those individuals, organizations and corporations who have embraced Virginia's role in our country's history through their support of our mission.'



- M. Alice Lynch, Executive Director

SCULPTURE AND MONUMENTS TO RECOGNIZE HISTORIC CONTRIBUTIONS

A sculpture of Thomas Jefferson and monuments commemorating the unique contributions

of American Indians and women are being examined for Capitol Square.

Work is underway to commission an original bronze statue of Thomas Jefferson to be placed in the Capitol Visitor Center. The sculpture's prominent location will capture the significant role that Jefferson, the Capitol's architect and visionary who helped articulate the ideals of a democratic government, played in American history.

With a goal of honoring the life, achievement and legacy of Virginia's 11 Indian tribes, the Virginia Indian Commemorative Commission is working to identify a Capitol site where Virginia's American Indian heritage can be celebrated and recognized. The Commission

visited the National Museum of the American Indian in August for guidance as the basic components

of the tribute are developed.

Women in Virginia history also will be honored through a monument on Capitol Square. An

18-member commemorative commission chaired by the Governor and including the Virginia Capitol Foundation's Executive Director as an ex-officio member is working to recognize the contributions, achievements and accomplishments of women throughout Virginia's 400-year history.

Contact the Virginia Capitol Foundation at 804-786-1010 to learn how your gift can support these projects and honor the unique contributions of Virginians throughout history.



Virginia Capitol Foundation

Old City Hall, Suite 115 1001 East Broad Street P.O. Box 396 Richmond, VA 23218 804-786-1010

The Virginia Shop at the Capitol (804) 698-7661 www.virginiacapitol.gov www.facebook.com/VirginiaCapitol www.twitter.com/VACapitol giverichmond.guidestar.org

"There is a debt of service due from every man to his country, proportioned to the bounties which nature and fortune have measured to him."

- Thomas Jefferson to Edward Rutledge, December 27, 1796

HISTORIC CUPBOARD RETURNS HOME



Virginia First Lady Maureen McDonnell worked with the Citizens Advisory Committee to purchase a cupboard belonging to former Governor William Branch Giles and return it to its original home.

Nearly 200 years after arriving at the Executive Mansion, an antique cupboard acquired by former Governor William Branch Giles to store the Mansion's china and glass was returned to its 1820 home after being purchased with funds donated to the Governor's residence.

Donations earmarked for the Executive Mansion are often used to purchase antiques and historically-accurate furnishings. While the Mansion houses many fine 19th century

antiques, including a table that belonged to Patrick Henry after he was governor, the Giles cupboard is the only piece to have "come home."

MANSION TO CELEBRATE BICENTENNIAL



In 2013, Virginia's Executive Mansion – the oldest occupied governor's residence in the nation – will mark its 200th anniversary. To celebrate this bicentennial, the Citizens Advisory Committee (CAC), chaired by Patricia Kluge, is planning a year-long series of special events at the Mansion and on Capitol Square. Additionally, in partnership with the Library of Virginia, the CAC is compiling a keepsake coffee table book that will tell the story of the Mansion's first two centuries and the first families who lived there. The book will feature never-before-told stories of noteworthy guests, the ghost, children's pranks, gardens, and a history of the home's architecture and furnishings. The CAC invites you to share your stories about the Commonwealth's "First House" by contacting <code>executivemansion@governor.virginia.gov</code>.